



MISSION: Invest checkoff funds toward innovative research and soybean production, enhancing consumer and industry education, and creating demand for soybean products.

NEBRASKA SOYBEAN BOARD MEETING

November 22-23, 2021

Meeting Location:

Marriott Cornhusker Hotel
333 South 13th St.
Lincoln NE 68508

MONDAY - November 22, 2021 / (Yankee Hill 3 / 3rd floor)

- 8:30 a.m. Call to Order
Roll Call
Antitrust Compliance Statement – Vice Chairman
Agenda Approval
Minutes Approval
Financial Report
Correspondence
- 8:45 a.m. Strategic Visioning & Planning Workshop – Mike Rucier (Agralytica Consulting)
- 12:30 p.m. Lunch
- 1:15 p.m. NSB Reorganization (Election of Officers, Committee Assignments)
Pictures of New Committees
Board Member Responsibility – Scott Ritzman/Tom Hoxmeier/Teri Zimmerman
Conflict of Interest / Whistleblower – Lois Ronhovde
- 1:45 p.m. On-Farm Biodiesel Credit Program – Catherine Jones
- 2:00 p.m. World Initiative for Soy in Human Health Update (WISHH) – Marypat Corbett
- 2:25 p.m. Break

2:30 p.m. Recess for Committee Meetings
 Research –
 Education/Communication –

3:30 p.m. Committee Meetings
 Domestic Marketing –
 International Marketing –

4:30 p.m. Executive Session

5:00 p.m. Recess for Dinner

TUESDAY - November 23, 2021

7:30 a.m. Reconvene Nebraska Soybean Board Meeting

7:35 a.m. Continued Strategic Visioning & Planning Workshop – Mike Rucier (Agralytica Consulting)

10:00 a.m. Break

10:15 a.m. Reconvene for Committee Motions and Reports

 Research –
 Education/Communication –
 Domestic Marketing –
 International Marketing –

11:15 a.m. Information Reports

 UNL – Hector Santiago, George Graef, David Hyten, Aaron Nygren
 USB – Tony Johanson, Greg Greving, Ed Lammers, Ron Pavelka
 ASA – Ken Boswell, Dennis Fujan
 NSA – Shane Greving

12:00 p.m. Old Business

- STC Bridge Testing/Replacement Update – Catherine Jones
- USB Director Advertising for FY22 – Scott Ritzman (2 seats – Ron Pavelka & Ed Lammers)
- Districts up for FY22 Election – Scott Ritzman (#2, #4, #8)

12:15 p.m. New Business

- January Board Meeting / January 11, 2022 – Holthus Convention Center-York, NE
- March Board Meeting / March 22-23, 2022 – Embassy Suites-Lincoln, NE
- June Board Meeting / June 29-30, 2022 – TBD, Norfolk, NE
- September Board Meeting / September 7-8, 2022 – Marriott Regency-Omaha, NE
- Staff Holidays 2021-2022

12:30 p.m. Adjourn