



*MISSION: Invest checkoff funds toward innovative research and soybean production, enhancing consumer and industry education, and creating demand for soybean products.*

## **NEBRASKA SOYBEAN BOARD MEETING**

### **November 24, 2020**

**Meeting Location:**

Holthus Convention Center  
3130 Holen Ave.  
York, NE 68467

**Due to the limitations and following CDC guidelines and the Department of Health Services, Nebraska Soybean Board cannot allow guests to attend the in-person meeting. To comply with the Open Meeting act, please register to attend through Zoom, click [here](#).**

#### **TUESDAY - November 24, 2020**

- 8:00 a.m.      Call to Order  
                    Roll Call  
                    Antitrust Compliance Statement – Vice Chairman  
                    Agenda Approval  
                    Minutes Approval  
                    Financial Report  
                    Correspondence
- 8:15 a.m.      NSB Reorganization (Election of Officers, Committee Assignments)  
                    Pictures of New Committees  
                    Conflict of Interest – Lois Ronhovde  
                    Board Member Responsibility – Scott Ritzman/Tom Hoxmeier/Teri Zimmerman
- 9:00 a.m.      **Information Reports**  
                    UNL – Hector Santiago, George Graef, David Hyten  
                    USB – Tony Johanson, Mike Korth, Ed Lammers, Ron Pavelka  
                    ASA – Ken Boswell, Dennis Fujan  
                    NSA – Shane Greving

- 9:45 a.m. Northeast Community College – Nexus Project (Agriculture & Water Center of Excellence)
- 10:00 a.m. Break
- 10:15 a.m. Recess for Committee Meetings  
Research –  
Education/Communication –
- 10:45 a.m. Committee Meetings  
International Marketing –  
Domestic Marketing –
- 11:15 a.m. Reconvene for Committee Reports and Motions  
Research –  
Education/Communication –  
Domestic Marketing –  
International Marketing –
- 12:15 p.m. Lunch
- 1:00 p.m. Soy Ambassador Program & Guidelines – Scott Ritzman
- 2:00 p.m. Old Business
  - #880 REVISED-Preparing & Motivating Men & Women in Ag-LEAD – Scott Ritzman
  - USB Director Advertising for FY21 – Scott Ritzman (1 seat- Tony Johanson)
  - Districts up for FY21 Election – Scott Ritzman (#1, #3, #6)
- 2:15 p.m. New Business
  - January Board Meeting / January 14, 2021 – Holthus Convention Center, York, NE
  - March Board Meeting / March 23-24, 2021 – Embassy Suites, Lincoln, NE
  - July Board Meeting / June 30 – July 1, 2021 – Younes Conference Center, Kearney, NE
  - September Board Meeting / September 8-9, 2021 – Country Inn & Suites, Lincoln, NE
  - Staff Holidays 2020-2021
- 2:30 p.m. Adjourn